

Sharing Smiles – Vaccine Awareness Project

Why (because Rotarians are People of Action)

For 35 years Rotary has been vaccinating children around the world to protect them from polio. 2.5 billion of them to be exact. Rotarians know that vaccines are important and that vaccines save lives. This is our opportunity to show support for those undertaking the historic effort to vaccinate millions of people in a short amount of time.

What (the contents of the kit that participating clubs will receive)

- 10 round 17” signs with **Smileys** on one side, the **Rotary wheel** on the other
- 18”x24” sign with **“Vaccines Save Lives”** and **“Sharing Smiles”** on the other side
- 18”x24” rectangular sign with **“Rotary Clubs of Kansas” (or OK)** and **Rotary Logo**
- All signs made of corrugated plastic with H stakes
- 2 Rotary masks/club (to put a mask on a Smiley on each side of the Vaccine sign)

Who (club participation)

- Statewide – all Kansas and Oklahoma panhandle clubs are invited to participate.
- Each club needs a point of contact for scheduling and storing signs and a team to support the project (set up/take down). Clubs can distribute and move signs as they see fit.

How (ideas for using – please be creative and share yours, too!)

- Promote vaccine awareness until no longer needed for that.
- When vaccine awareness is no longer needed or just for fun, reverse the sign to “Sharing Smiles”.
- Surprise members with a life event (new baby, anniversary, birthday, etc.)
- Connect with members who are ill or who haven’t been attending meetings.
- Honor first responders – police, fire, teachers, nurses, etc.
- Use as a fundraiser. Members could pay to have them put in someone else’s yard for a birthday; or ask for payment to have them moved.
- Draw attention to a Rotary project while it’s underway, like a playground map project.

Set up (suggested layout – a mix of smiles and Rotary signs)

- You may want to add a small label to each of your signs with your club contact information.
- Be sure the recipient of the signs will want them – check first if you’re not sure.
- If your club doesn’t want the kit, let DeAnn know and we’ll redistribute to another club.
- Extra signs can be purchased but fewer than 10 sets wouldn’t make sense. (A single set would be over \$500. The volume discount for 10 sets brings the cost around \$900, or \$90 per set. More signs, better discounts.)



Sharing Smiles is on the Back of the Vaccines sign.

Rotary logo is on the back of the Rotary Clubs of Kansas (or Oklahoma) sign.



For more information, call DeAnn Sullivan at 316-841-0652.